Market need
• Labour market demand for increased number of IT specialists who have knowledge and competency in both informatics and business
• Supported by ESF funding via Education for Entrepreneurship Association (EdP)

Development & Delivery
• Curriculum is designed between Regional Authorities and University staff
• Programme delivered through lectures and workshops
• Students work based projects are negotiated with course tutors

Evaluation
• Ongoing evaluation by companies and students
• Programme assessed by an external partner – (EdP)

Planning
• In collaboration with EdP following the guidelines of the University
• Programme approved by the Ministry of Science and Higher Education

Employer
INTEGRATED CURRICULUM
HEI

www.wblic.org.uk
Market need
IMH in collaboration with companies in the region identify the need to develop innovation engineering knowledge and skills

Development & Delivery
• Curriculum is designed between external companies and students
• Company and student agree a project that defines the knowledge and skills that the student should achieve
• Students are contracted at companies as part-time workers

Evaluation
• Programme assessed by students
• Evaluated by companies and IMH

Planning
Follows all the requirements of the National Accreditation System (ANECA) for a Bachelor Programme

www.wblic.org.uk
Organisation:
UAS Oberösterreich, Austria
Programme Name:
Mechatronics/Business

Level:
Graduate, since 2012:
Undergraduate
Start Date:
1997

Market need
• Assessment of labour market need in accordance with national regulations
  • Dialogue with enterprises
  • On-going demand from students (and their employers)

Development & Delivery
• High flexibility (focus on problem solving)
• High regard for students and their expert status
• Major challenge for students: full time employment while attending the study programme

Planning
Governed by a national structure with the requirement for Programme Development Teams to accommodate regional labour market needs

Evaluation
• Feedback from students and employers informs programme delivery and development
• Highly rated in programme rankings

Employer
INTEGRATED CURRICULUM
HEI

www.wblic.org.uk
Market need
Siemens Rail Vehicles Factory in Prague identified the need for quality education of young engineers.

Evaluation
Evaluation is based on the exchange of knowledge between the company, tutors and students once a year.

Employer
INTEGRATED CURRICULUM
HEI

Planning
Individual programme is governed by university guidelines and agreement between the university and the company.

Development & Delivery
Company provides excursions, diploma theses, consultations, specialized lectures, project, teaching and offers study scholarships.

www.wblic.org.uk
Organisation: Leeds Metropolitan University, England
Programme Name: Strategic Communication in the National Health Service

Level: Postgraduate Diploma/Masters
Start Date: 2010

Market need
- To develop the strategic communication capability and capacity of the National Health Service
- To meet the challenges generated by a complex and uncertain stakeholder environment

Development & Delivery
- Engagement with a range of internal and employer stakeholders
- Curriculum co-creation and delivery, driven by core learning outcomes
- Accreditation of prior learning for admissions

Evaluation
- Learner feedback at every delivery session
- An opportunity for continuous reflection and refinement through the co-creation process between learners and programme team
- Account management process for the employer with monthly updates

Planning
Designed in accordance with National Quality Assurance Agency Guidelines and the accredited architecture of a co-created Master of Arts in Strategic Communication

Employer INTEGRATED CURRICULUM HEI

www.wblic.org.uk